



NYS WOMEN INC. BOARD MEETING MINUTES

Date: 8/11/2026 6:00pm

Location: **ZOOM** <https://zoom.us/j/99670680627?pwd=vYsHc3uETnx1NQaAOP3g5mVvu0MOyO.1>

Call to Order Time: 6:02 PM **(REMINDER TO START RECORDING)**

Roll Call: Attendees 11 Excused: 3 Guests: 1

EC: President: Patti Layton, President Elect: Laurie Albertsson, Vice President: Christine Paul,
Treasurer: Danelle Kaplan

Board Members: Robin Bridson, Joyce DeLong, Jacquie Shellman, Jessica Helminiak, Linda Winston,
Gabrielle Kostrzewski, Robin Allen

Guest: Neale Steiniger

- Approval of Board Agenda
 - Change EC Meeting title to Board Meeting
 - Change Governance to Ombudsman
 - Correct typo of Liasion (s/b Liaison)
 - Jacquie Shellman motions to accept the August Board Agenda with the changes noted above
 - Joyce DeLong seconds the motion
 - Motion Carried
- Guest: Neale Stinger – MOI Chair
 - Reviewed all the MOI's – Every MOI requires changes in addition to removal of the Region sections
 - Will need all the EC & Standing Committee Chairs to review their individual sections
 - Will the MOI's, that are no longer required, be deleted or achieved. Discussion had that all Governance MOI's will need to be achieved due to the 7yr financial rules.
 - Any non-governance MOI's that the Board agrees upon will be brought forth to the Conference Board Meeting for a motion to delete.
 - Then the website will get updated accordingly

EXECUTIVE COMMITTEE REPORTS:

Secretary

- Review Prior Board Meeting Minutes
 - All EC & Board Members need to be listed as attendees not guests under roll call
 - Change Fall & Spring board meeting to State of the Organization Meetings
 - Change Next EC Meeting to Next Board Meeting
 - Add who the EC Liaisons are to the Standing Committees: Laurie is liaison to Bylaws, Membership, Marketing & Communications. Christine is liaison to Ombudsman, Finance, Advocacy & PPD
 - Laurie Albertsson motions to accept the July Board minutes with the changes noted above
 - Jacquie Shellman seconds the motion
 - Motion Carried
 - Discussion had that the board minutes should not be posted to the website until after they are approved by the board the following month so that corrections can be made if needed.
- **Action Item:** Changes need to be made to July's board minutes and then replaced on the website

Treasurer

- Review of July 2026 Financials
 - No discussion
 - Financials filed for audit
- **Action Item:** None

Vice President

- No Report
- **Action Item:** None

President-Elect

- Met with Kim regarding Bylaws so she's aware of her steps to take to complete the revisions for the State and Chapter Bylaws
- **Action Item:** None

President

- Women's Day at the Fair
 - September 2, 2026
 - Fair Giveaways ordered for our table to give out to attendees
- **Action Item:** None

Immediate PSP

- Nothing to report
- **Action Item:** None

STANDING COMMITTEE REPORTS:

Advocacy

- Working on the Wellness Wednesday and sending out weekly to social platforms
- Testing out things with BNC chapter before pushing it out to all chapters
- Submitted article to the August Communicator
- Provided information for members to submit their voice, if they so choose, on shorting the CNA requirements
- **Action Item:** Create article for October NIKE for August 15th deadline

Bylaws

- Bylaws Liaison spoke on Kim's behalf, see report under President-Elect
- **Action Item:** Have State bylaws reviewed by September's Board Meeting for vote and then will work with chapters to get their bylaws updated

Communication

- Deadline for upcoming communicator articles is 8/25 and will post on 9/1
- Working on Lapsed and retired members procedure
- Patti reported that there will no longer be a Presidents message in the communicator but inside it will be an EC message as to what the EC elected officers are working on
- **Action Item:** Get articles from Ombudsman & PPD

Ombudsman

- Sent email to all Chapter President's about my new committee role – positive from 3 chapters
- Will reach out to Gabrielle to make sure she knows to reach out to me if any issues arise, she feels I need to handle
- Will also send email out to chapter president's about where to find board minutes along with any other pertinent links
- **Action Item:** Create a story for the Communicator and NIKE

Marketing/PR

- Met with Laurie & discussed marketing plan put together by Katharine & I
- Also had discussion with Gabrielle as this will be a joint effort between marketing and membership
- Joyce & Katharine meeting Friday to finalize marketing kits
- **Action Item:** Have proofs to Patti & Laurie prior to September's board meeting

Membership

- Current membership count is 324 from 303 last month
- Pulled reports to compile trends over time
- Met with all but 2 chapters about membership concerns
- Collaborating with Marketing on future plans
- Shout out to Finger Lakes – Up to 87 members
- **Action Item:** None

PPD

- No Report
- **Action Item:** September Communicator Article

UNFINISHED BUSINESS

- Awards – Patti reported
Advocacy - keep
Women In Business – keep or change – discussion had to change it to reference community leadership award and work the women in business within this award. Maybe do a monetary donation (maybe through CDO) to their specific charity in lieu or addition to a certificate
- **Action Item:** Put guidelines together for both awards to present at Septembers board meeting
- Youth Advisory – Patti will be setting up a meeting between Christine, Linda and herself in September
- **Action Item:** Christine is to get Patti some available dates in September

NEW BUSINESS:

- Sponsorship
Laurie reported that she had a conversation with the branch manager of community bank about Sponsoring women organizations. As well as stated some of her ideas as to what will be within the sponsorship package.
FL chapter just received a \$10k donation and Christine mentioned their chapter received monetary and school supplies donations
- **Action Item:** Joyce/Katharine creating sponsorship package of \$20k – Laurie will review and then it will be presented at the September board meeting

Presidents Final Message – In constant talks with others about conference ideas, building the organizations and bring together consistency between all chapters. Sent email out to chapter presidents for chapter federal id numbers to see if we can create an umbrella so that only the State has to file the 990 postcard.

Upcoming Important Dates:

State of the Organization Meeting: October 17, 2026

State of the Organization Meeting: February 27, 2027

Annual Conference: June 11-13, 2027

ADJOURNMENT: 6:58 PM

NEXT BOARD MEETING: 9/08/26 6 pm by zoom

Communicator deadline: 8/25/26

NIKE deadline: 8/15/26 October NIKE – Women's Health

Respectfully Submitted,

Laurie Albertsson

NYSWI State President-Elect